

The background of the advertisement is a close-up, high-contrast photograph of a dark, textured material, possibly wood or stone, with prominent vertical grain lines and some horizontal striations. The lighting creates deep shadows and bright highlights, emphasizing the rough, organic texture. A white rectangular frame is centered in the upper half of the image, containing the word "ritus" in a white, elegant serif font. Below this frame, towards the bottom center, is the "marlboro" logo in its characteristic white, blocky, lowercase font.

ritus

marlboro

ritus

Inspiziert vom Erbe und den Legenden der nordischen Völker:
„Ritus“ ist eine Hommage an die kraftvolle Ästhetik, die raue
Schönheit und die mystische Aura der Wikinger.

Creative Director

Diener

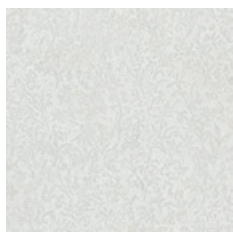
Felix Diener



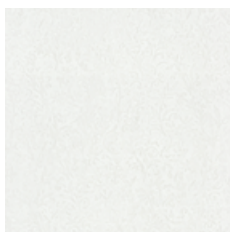


color variations | non-woven wallcoverings | roll dimensions: 0,53 m × 10,05 m

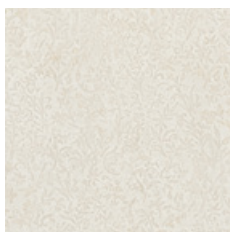
ritus



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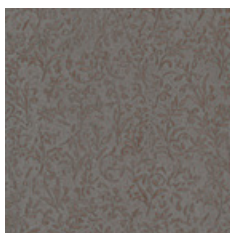
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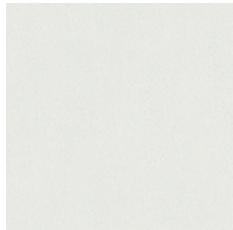
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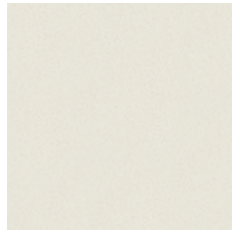
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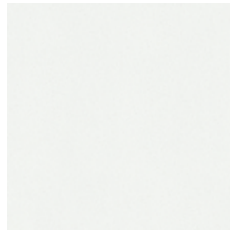
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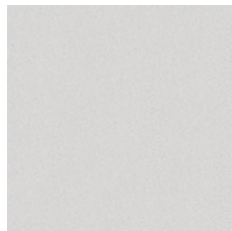
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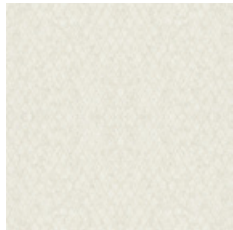
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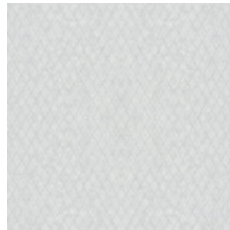


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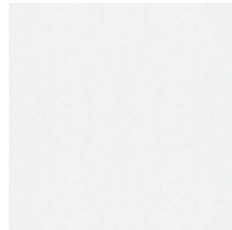
ritus



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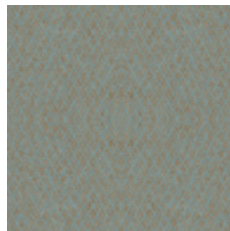
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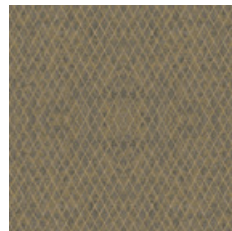
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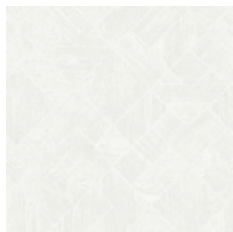
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ritus



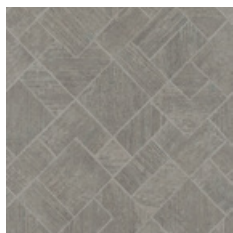
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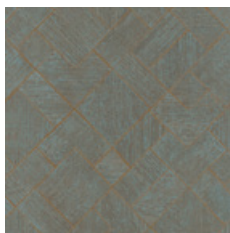
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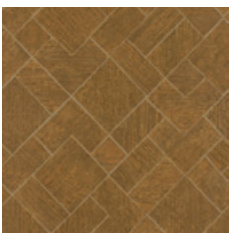
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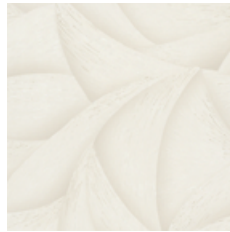




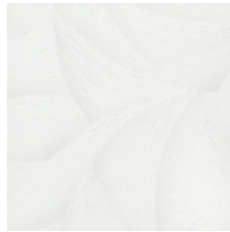
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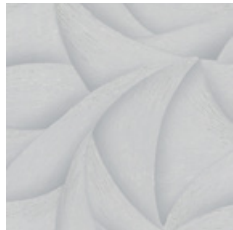
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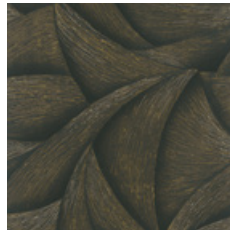
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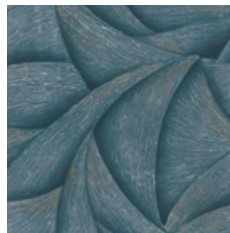
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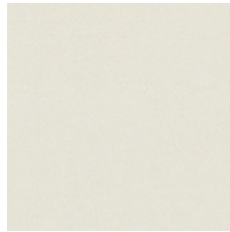




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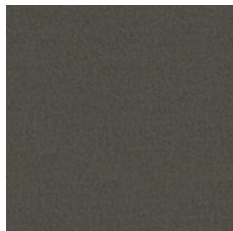
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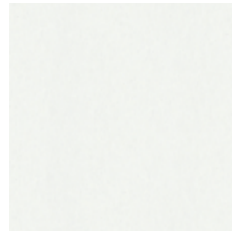
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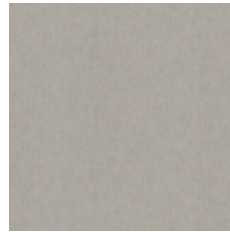
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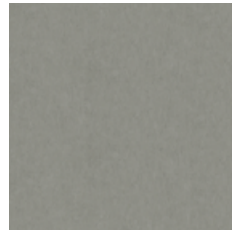
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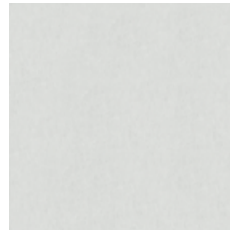
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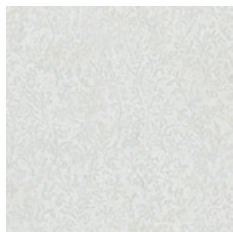
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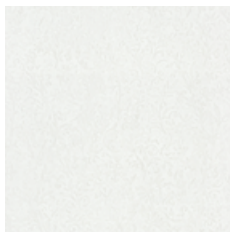


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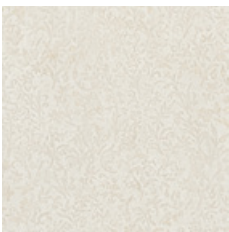
ritus



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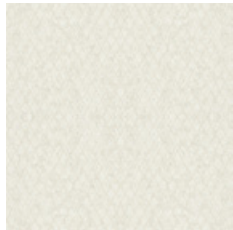
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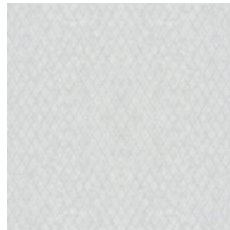


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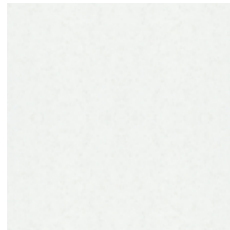
ritus



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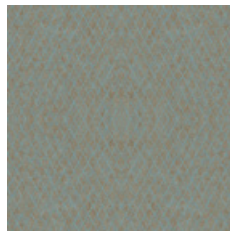
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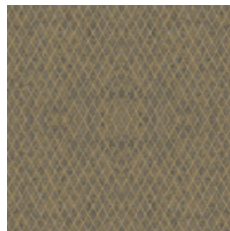
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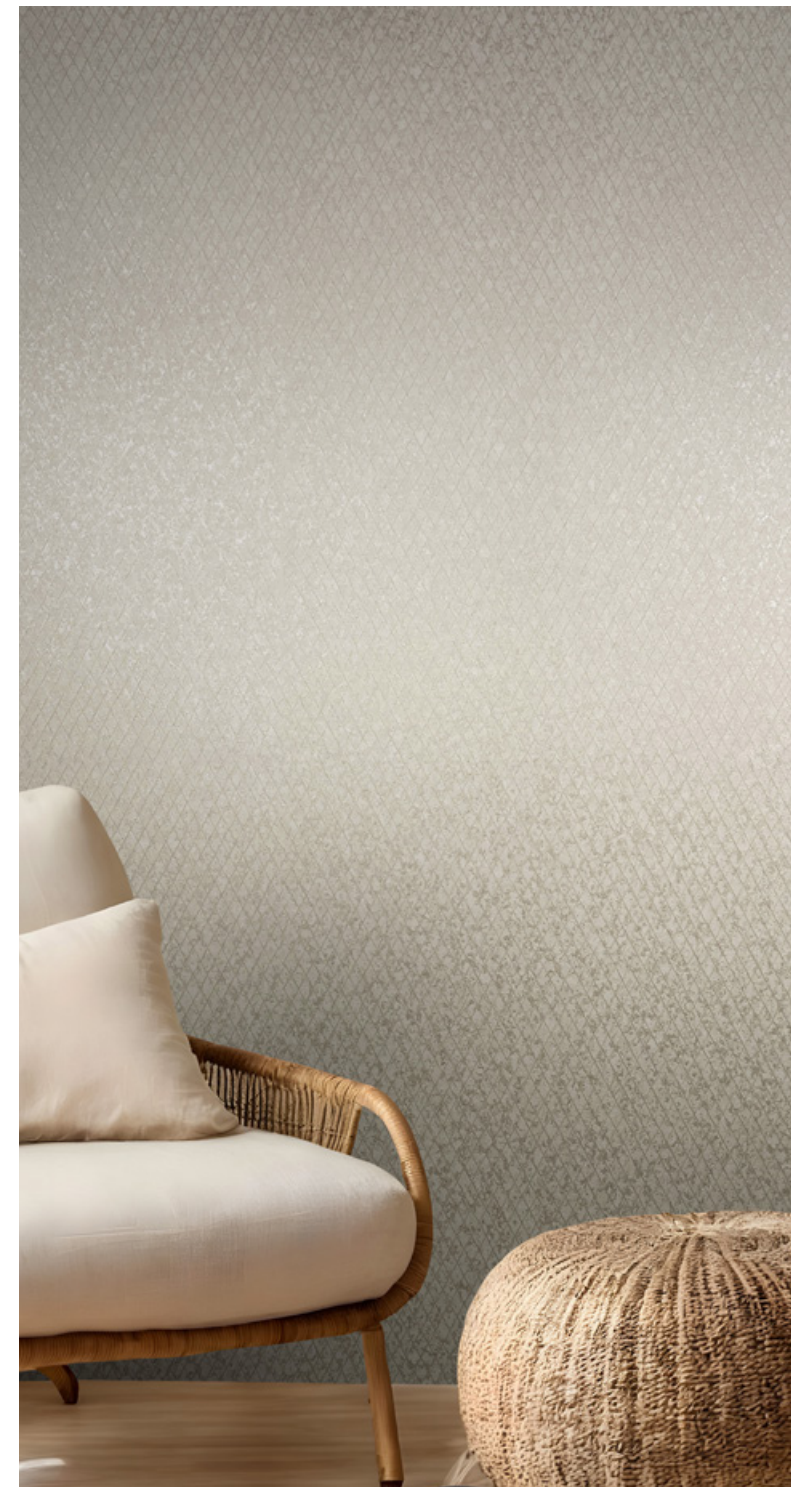
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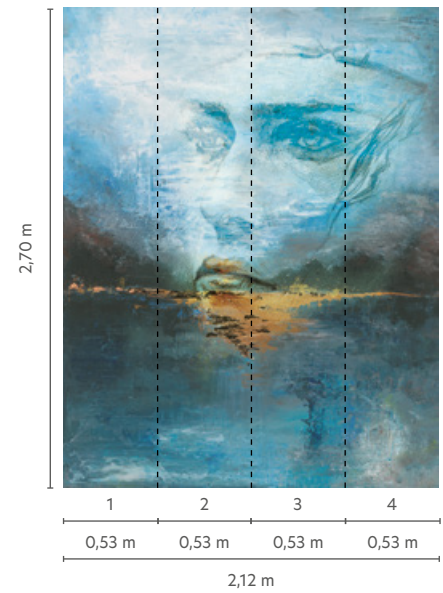
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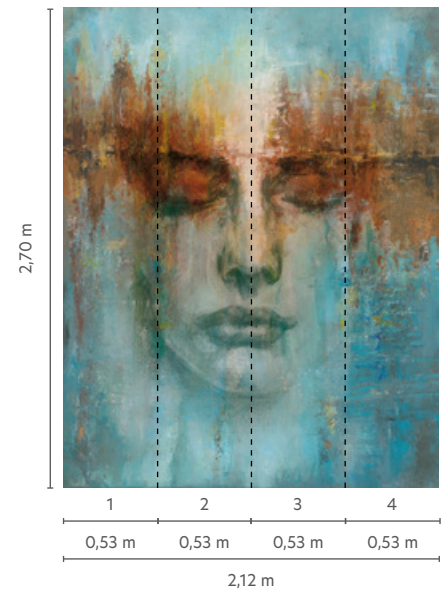
4 Panels / 2,12 m × 2,70 m





35498

4 Panels / 2,12 m × 2,70 m





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4 Panels / 2,12 m × 2,70 m

